



CASHFLOW  
STRATEGIES AND  
IMPROVEMENT

---

## ENABLING BUSINESS OWNERS TO UNDERSTAND THE FINANCIAL FOUNDATION OF THEIR BUSINESS, AND MAINTAIN GOOD CASHFLOW MANAGEMENT HABITS.

### Training Objective

---

- To understand how cashflow affects the business and it's link to profitability.
- Outlining ways cash can be managed and reported.
- Understanding the basics of cashflow forecasting and how to measure against the forecast.

Training will be delivered one on one.

Together we'll conduct a thorough review of the potential causes of your cashflow challenges. We will set annual goals and devise a 90 day action plan for improvement and hold you accountable to implementing simple strategies to maximise cashflow.



You may be eligible for a 50% grant from the regional business partner Network. Talk to us about this

# Cashflow Strategies and Improvement



## Poor cashflow is the number one reason businesses fail

---

Cashflow planning is best practice in any business and critical to survival and growth.

Setting targets and monitoring your actual cashflow against your forecast will enable you to predict large cash outflows and respond to changes in your business.

# Cashflow Strategies and Improvement



Inadequate cashflow is a symptom of management problems in a business, NOT the cause.

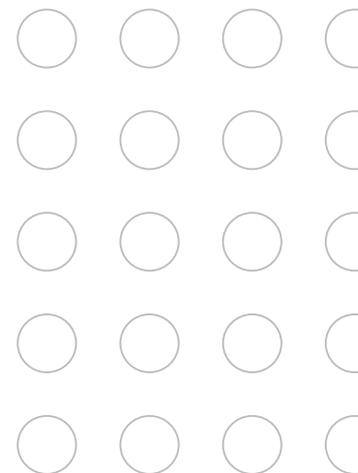
We must fix the underlying issues.

Whether your bank has requested a Cashflow Forecast or not, every business owner needs an understanding of cash and liquidity for better decision making.

All businesses should have a Cashflow Forecast in place at the beginning of the new financial year. Having said that, we can prepare one at any time.

Profitable businesses can experience extreme cashflow problems, just as unprofitable businesses can survive if they're well-funded.

Understanding the difference between profit and cash and your business's Cash Conversion Cycle is essential for your business to be viable in the long-term.



# Cashflow Strategies and Improvement



## Benefits of our coaching

- Monitor actual cashflow against forecast in your accounting or reporting software
- Allows you to predict and plan for large cash outflows
- Understand key cashflow drivers and your business's Cash Conversion Cycle
- Identify ways to avoid late payment penalties and interest
- Improve your relationships with financiers and suppliers
- Gain an understanding of cash and liquidity for better decision making
- Peace of mind that your cashflow needs are known and properly funded
- Improve business processes to boost cashflow, profit and business value
- Drive your business to achieving your goals in a managed way

# Cashflow Strategies and Improvement



As a business owner,  
you will be able to:

- Distinguish between profit and cash results.
- Ascertain the prime areas in the business that affect cash inflows and outflows so that these can be better managed.
- Be able to read a cashflow forecast and understand how it works.

Your time for homework / pre work will only be 4 hours.

Are you  
ready for a one  
on one session  
with our  
advisor?

# Cashflow Strategies and Improvement



## Our Offer

---

2 x half day programmes where we will go through the 7 causes of poor cashflow, identify where you have cashflow issues and design a plan for how to resolve these issues.

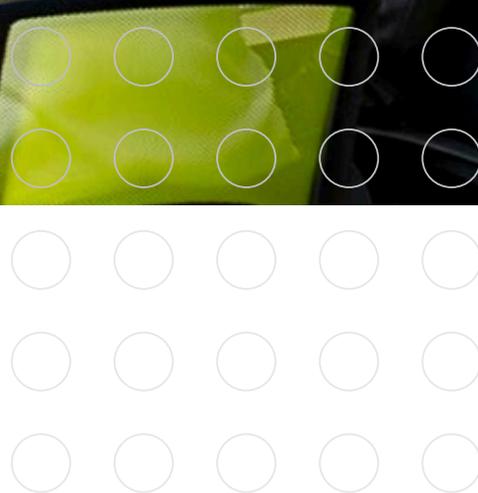
We'll also prepare a 3-way Cashflow Forecast based on these plans being implemented.

Usually \$5,000 + GST, we are offering this to you at \$3,500 + GST.

## Plus Our Guarantee

---

We will provide a package of solutions that will put at least the cost of the service into your bank account, if not more...and if we can't your session will be FREE.



[Click here to start the journey](#)



# Cashflow Strategies and Improvement



## We are part of the Regional Business Partner Network

You could be eligible for 50% funding of this training programme.

**Ask us about this.**

Get in touch  
with an advisor  
today

Are  
You Ready  
to Take Control  
of your  
Cashflow?